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| **image001**  **YAŞAR UNIVERSITY**  **FACULTY OF ……………….. DEPARTMENT OF ………………….  COURSE SYLLABUS** | | | | | | |
| **Course Title** | **Course Code** | **Semester** | **Course Hour/Week** | | **Yaşar Credit** | **ECTS** |
| Iconography | GRA 118 | Spring | **Theory**  **2** | **Practice**  **0** | 2-0-2 | 3 |
| **Course Type  Compulsory  Elective** | | | | | | |

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| **Language of Instruction** |  |
| **Level of Course** | Associate Degree (Short Cycle)  ****Undergraduate (First Cycle)  Graduate (Second Cycle)  Doctoral Course (Third Cycle) |
| **Special Pre-Conditions of the Course** | - |

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| **Course Coordinator** | Assist. Prof. Mehmet Kahyaoğlu | Mail: [mehmet.kahyaoglu@yasar.edu.tr](mailto:mehmet.kahyaoglu@yasar.edu.tr)  Web:mkahyaoglu.yasar.edu.tr |
| **Course Instructor(s)** | Assist. Prof. Mehmet Kahyaoğlu | Mail: [mehmet.kahyaoglu@yasar.edu.tr](mailto:mehmet.kahyaoglu@yasar.edu.tr)  Web:mkahyaoglu.yasar.edu.tr |
| **Course Assistant(s)/Tutor (s)** | --- | Mail: ----  Web:---- |
| **Aim(s) of the Course** | Provide students with the knowledge of methods for iconographic analyze of an art work and make them use of those methods. Explain the symbolic meanings of the elements of an art work. | |
| **Learning Outcomes of the Course** | 1. Describe Panofsky method and apply it.  2. Make iconographic analyze of the art works.  3. Tell main religious stories forming the subject matter of Western art.  4. Comment on art works from a different perspective.  5. Describe fictive and semantic relation between the art work and the viewer. | |
| **Course Content** | Panofsky method and some other methods used for interpretation of the art works apart will be applied comparatively to analyze different works of art. | |

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| **COURSE OUTLINE/SCHEDULE (Weekly)** | | | |
| **Week** | **Topics** | **Preliminary Preparation** | **Methodology and Implementation**  **(theory,practice, assignment etc)** |
| 1 | Introduction |  | Theory |
| 2 | Iconographic and iconological approaches of Panofsky. |  | Theory |
| 3 | Stories from the Old Testament I |  | Theory |
| 4 | Stories from the Old Testament II |  | Theory |
| 5 | Stories from the Old Testament III |  | Theory |
| 6 | Stories from the New Testament I |  | Theory |
| 7 | Stories from the New Testament II |  | Theory |
| 8 | Stories from the New Testament III  *Handover mid-term paper* |  | Theory |
| 9 | Ancient Mythology in Western Art I |  | Theory |
| 10 | Ancient Mythology in Western Art II |  | Theory |
| 11 | Ancient Mythology in Western Art III |  | Theory |
| 12 | Iconography and propaganda |  | Theory |
| 13 | Iconography and social discourse |  | Theory |
| 14 | Iconography today |  | Theory |
| 15 | Final |  |  |
| 16 |  |  |  |

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| **Required Course Material (s) /Reading(s)/Text Book (s)** | Straten, Roelof V. *An introduction to iconography*. Yverdon, Switzerland Langhorne, Pa: Gordon and Breach, 1994  Drury, John. *Painting the word: Christian pictures and their meanings*. New Haven, Conn. London: Yale University Press National Gallery Publications, 1999. |
| **Recommended Course Material (s)/Reading(s)/Other** | Cömert, B. *Mitoloji ve İkonografi*. Ankara: De Ki Yayınları, 2010  Tükel, U. *Resmin Dili. İkonografiden Göstergebilime*. İstanbul: Homer Kitabevi, 2005  Panofsky, E. *İkonografi ve İkonoloji*. İstanbul: Afa Yayınları, 1995  Şentürk, L. V. *Analitik Resim Çözümleme*. İstanbul: Ayrıntı, 2012  Erhat, A. *Mitoloji Sözlüğü*. İstanbul: Remzi Kitabevi, 2009  Carpenter, T.H., *Antik Yunanda Sanat ve Mitoloji*. İstanbul: Homer Kitabevi, 2002  Rosenberg, D. Dünya Mitolojisi. Büyük Destan ve Söylenceler Antolojisi. Ankara: İmge Kitabevi, 2007 |

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| **ASSESSMENT** | | |
| **Semester Activities/ Studies** | **NUMBER** | **WEIGHT in %** |
| Mid- Term | 1 | 40 |
| Participation |  |  |
| Quiz |  |  |
| Assignment (s) |  |  |
| Project/ Final Project/ Dissertation and Preparation |  |  |
| Laboratory / Practice (Virtual Court, Studio Studies etc.) |  |  |
| Field Studies (Technical Visits) |  |  |
| Presentation/ Seminar |  |  |
| Final Examination/ | 1 | 60 |
| Other (Placement/Internship etc.) |  |  |
| **TOTAL** |  | **100** |
| **Contribution of Semester Activities/Studies to the Final Grade** |  | 40 |
| **Contribution of Final Examination/Final Project/ Dissertation to the Final Grade** |  | 60 |
| **TOTAL** |  | **100** |

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| **CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES** | | | | | | |
| **No** | **Programme Outcomes** | **Level of Contribution (1- lowest/ 5- highest)** | | | | |
| **1** | **2** | **3** | **4** | **5** |
| 1 | To produce innovative designs for solution of visual problems as employing the acquired historical and critical theoretical background. |  |  |  |  | + |
| 2 | To produce creative results as analyzing the Western and the other cultures design products in comparison with the local culture, allocating projects and developing awareness raising. |  |  |  |  | + |
| 3 | To develop conceptual methods by discovering the design elements and principles instead of memorizing them. |  |  | + |  |  |
| 4 | To demonstrate visual literacy through identification of the conceptual approaches for determining and solving problems in design production. |  |  |  |  | + |
| 5 | To produce creative results regarding visual production as developing distinctive digital and traditional visuals in different media and techniques. |  |  | + |  |  |
| 6 | To perceive and associate all the fields that take place in graphic design and use them appropriately for visual problem solving. |  |  |  | + |  |
| 7 | To demonstrate the knowledge and use the technological proficiency (computer softwares) for being able to follow the technical developments in the field and realize the projects in response to the needs of clients throughout the entire business life. | + |  |  |  |  |
| 8 | To conduct projects and conclude them on time as individually or as a group member. |  | + |  |  |  |
| 9 | To produce an interdisciplinary portfolio through the assessment of all the projects that realized during the undergraduate education and with the acquired presentation skills. |  | + |  |  |  |
| 10 | To adopt and employ the graphic design business ethics throughout the entire business life. |  | + |  |  |  |
| 11 | To demonstrate foreign language skills to follow latest literature and to communicate with colleagues within the field of graphic design. | + |  |  |  |  |
| 12 | To recognize the significance of lifelong learning and apply learning skills which have been developed through this program in other areas of life. |  |  |  | + |  |

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| **ECTS (STUDENT WORKLOAD)** | | | | |
| **ACTIVITIES** | **NUMBER** | **UNIT** | **HOUR** | **TOTAL WORKLOAD** |
| Course Teaching Hour (14 weeks\* total course hours) | 14 | Week | 2 | 28 |
| Preliminary Preparation and finalizing of course notes, further self- study | 14 | Week | 2 | 28 |
| Assignment (s) |  |  |  |  |
| Presentation/ Seminars |  |  |  |  |
| Quiz and Preparation for the Quiz |  |  |  |  |
| Mid- Term(s) | 1 | Number | 8 | 8 |
| Project (s) |  |  |  |  |
| Field Studies (Technical Visits, Investigate Visit etc.) |  |  |  |  |
| Practice (Laboratory, Virtual Court, Studio Studies etc.) |  | Week |  |  |
| Final Project/ Dissertation and Preparation | 1 | Number | 8 | 8 |
| Final Examination |  |  |  |  |
| Other (Placement/Internship etc.) |  |  |  |  |
| **Total Workload** |  |  |  | 72 |
| **Total Workload/ 25** |  |  |  | 2.88 |
| **ECTS** |  |  |  | **3** |

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| **ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)** |
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| **STUDENT WITH DISABILITIES OR SPECIAL NEEDS** |
| Students with disabilities or special needs are encouraged to contact the instructor and the Unit for Student with Disabilities (http://eob.yasar.edu.tr/) for academic adaptations. |

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| **ASSESSMENT and EVALUATION METHODS:** | |
| Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation | |
| **PREPARED BY/DATE** | Assist. Prof. Mehmet Kahyaoğlu |
| **UPDATED BY/DATE** | 20.01.2018 |
| **APPROVED BY/DATE** |  |