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| **image001****YAŞAR UNIVERSITY** **FACULTY OF ART AND DESIGN DEPARTMENT OF GRAPHIC DESIGN COURSE SYLLABUS** |
| **Course Title** | **Course Code** | **Semester** | **Course Hour/Week** | **Yaşar Credit** | **ECTS** |
| An experience of multi-cultural co-existence: Art and culture as a means of EU integration and co-existence |  GRA 020 | Fall/Spring | **Theory**3 | **Practice**0 | 3-0-3 |  5 |
| **Course Type** [ ]  **Compulsory  Elective** |

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| **Language of Instruction** |  English |
| **Level of Course** |  [ ] Associate Degree (Short Cycle) **** Undergraduate (First Cycle)  [ ] Graduate (Second Cycle) [ ] Doctoral Course (Third Cycle) |
| **Special Pre-Conditions of the Course**  | - |

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| **Course Coordinator** | Assist. Prof. Mehmet Kahyaoglu | Mail: mehmet.kahyaoglu@yasar.edu.trWeb:mkahyaoglu.yasar.edu.tr |
| **Course Instructor(s)** | Öğr. Gör. Dr. Mehmet Kahyaoğlu | Mail: mehmet.kahyaoglu@yasar.edu.trWeb:mkahyaoglu.yasar.edu.tr |
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|  | Assist. Prof. Mine Ovacık | Mail: mine.ovacik@yasar.edu.trWeb: |
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| Lecturer Emre Yıldız | Mail: emre.yildiz@yasar.edu.trWeb: |
| **Course Assistant(s)/Tutor (s)** | --- | Mail: ----Web:---- |
| **Aim(s) of the Course** | The aim is to offer a course that deals with the long history of Europe from political, cultural and artistic points of view to underline the main conflict bearing areas within Europe and how those conflicts are put aside for the motivation of the co-existence for a common future and make students aware of co-existence of various political, religious, cultural and sexual communities in Europe. |
| **Learning Outcomes of the Course** |

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| 1- Record general political, cultural and artistic history of Europe. |
| 2- List the major historical periods of Europe.  |
| 3- Describe consequences of main political events in the history of Europe reflected in art and culture. |
| 4- Employ theoretical background into design works. |
| 5- Distinguish main art movements and periods. |

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| **Course Content** | The course will have a distinctively different approach of general EU studies as it uses art and design as tools of understanding the multi-cultural structure of the European society within an environment of international education dynamics. The focus of the course will be the historical presentation of European cultural, political and economical dynamics and their relationship to today’s common future of EU values on which the students will be asked to participate a 2 days long workshop to produce design and art works on multi-cultural co-existence. |

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| **COURSE OUTLINE/SCHEDULE (Weekly)**  |
| **Week** | **Topics** | **Preliminary Preparation** | **Methodology and Implementation****(theory,practice, assignment etc)** |
| 1 | Introduction | Lecturer’s notes | Theory |
| 2 | The idea of EU. What is EU and what is the motive behind? | Lecturer’s notes | Theory |
| 3 | The political history of Europe I From Ancient Times to the French Revolution. | Lecturer’s notes | Theory |
| 4 | Political history of Europe II From 1789 up until today. | Lecturer’s notes | Theory |
| 5 | Cultural history of Europe I | Lecturer’s notes | Theory |
| 6 | Cultural history of Europe II | Lecturer’s notes | Theory |
| 7 | Artistic history of Europe I: From Ancient Times to Renaissance | Lecturer’s notes | Theory |
| 8 | Artistic history of Europe II: From Baroque to Romanticism | Lecturer’s notes | Theory |
| 9 | Artistic history of Europe III From Modern to Post-Modern. | Lecturer’s notes | Theory |
| 10 | History of Design I Graphic elements of European Culture. | Lecturer’s notes | Theory |
| 11 | History of Design II Design in the age of InformationTechnologies | Lecturer’s notes | Theory |
| 12 | History of Design III Co-design practices in multi-cultural groups | Lecturer’s notes | Theory |
| 13 | Workshop: Design for co-existence (Day 1) |  | Practice |
| 14 | Workshop: Design for co-existence (Day 2) and General Evaluation |  | Theory |
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| **Required Course Material (s) /Reading(s)/Text Book (s)**  | Lecturers’ notes |
| **Recommended Course Material (s)/Reading(s)/Other** | Rampley, M. (2012). *Art history and visual studies in Europe transnational discourses and national frameworks*. Leiden Boston: Brill.Greyerz, K. & Dunlap, T. (2008). *Religion and culture in early modern Europe, 1500-1800*. Oxford: Oxford University Press.Bátora, J. & Mokre, M. (2011). *Culture and external relations Europe and beyond*. Farnham, England Burlington, VT: Ashgate.Fuad-Luke, A. (2009), *Design Activism: Beautiful Strangeness for a Sustainable World*. London: Earthscan Meroni, A. (ed.) (2007). *Creative Communities, People Inventing Creative ways of Living*. Milano: Edizioni POLI.Design Garfield, S. (2010). *Just my type : a book about fonts*. London: Profile Books.Eskilson, S. (2012). *Graphic design : a new history*. New Haven, Conn: Yale University Press. |

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| **ASSESSMENT**  |
| **Semester Activities/ Studies**  | **NUMBER** | **WEIGHT in %** |
| Mid- Term | 1 | 30 |
| Participation |  |  |
| Quiz | 10 | 10 |
| Assignment (s) |  |  |
| Project/ Final Project/ Dissertation and Preparation | 1 | 60 |
| Laboratory / Practice (Virtual Court, Studio Studies etc.) |  |  |
| Field Studies (Technical Visits) |  |  |
| Presentation/ Seminar |  |  |
| Final Examination/  |  |  |
| Other (Placement/Internship etc.) |  |  |
| **TOTAL** |  | **100** |
| **Contribution of Semester Activities/Studies to the Final Grade** |  | 40 |
| **Contribution of Final Examination/Final Project/ Dissertation to the Final Grade**  |  | 60 |
| **TOTAL** |  | **100** |

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| **CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES** |
| **No** | **Programme Outcomes** | **Level of Contribution (1- lowest/ 5- highest)** |
| **1** | **2** | **3** | **4** | **5** |
| 1 | To produce innovative designs for solution of visual problems as employing the acquired historical and critical theoretical background |  |  |  |  | x |
| 2 | To produce creative results as analyzing the Western and the other cultures’ design products in comparison with the local culture, allocating projects and developing awareness raising |  |  |  |  | x |
| 3 | To develop conceptual methods by discovering the design elements and principles instead of memorizing them | x |  |  |  |  |
| 4 | To demonstrate visual literacy through identification of the conceptual approaches for determining and solving problems in design production |  | x |  | - |  |
| 5 | To demonstrate the knowledge and use the technological proficiency (computer softwares) for being able to follow the technical developments in the field and realize the projects in response to the needs of the clients throughout the entire business life |  | x |  |  |  |
| 6 | To produce creative results regarding visual production as developing distinctive digital and traditional visuals in different media and techniques |  |  | x |  |  |
| 7 | To perceive and associate all the fields that take place in graphic design, use them appropriately for visual problem solving |  |  |  | x |  |
| 8 | To conduct projects and conclude them on time as individually or as a group member |  |  |  |  | x |
| 9 | To produce an interdisciplinary portfolio through the assessment of all the projects that realized during the undergraduate education and with the acquired presentation skills |  | x |  |  |  |
| 10 | To adopt and employ the graphic design business ethics throughout the entire business life |  |  |  | x |  |
| 11 | To demonstrate foreign language skills to follow latest literature and to communicate with colleagues within the field of graphic design. |  |  | x |  |  |
| 12 | To recognize the significance of lifelong learning and apply learning skills which have been developed through this program in other areas of life. |  |  |  | x |  |

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| **ECTS (STUDENT WORKLOAD)** |
| **ACTIVITIES** | **NUMBER** | **UNIT** | **HOUR** | **TOTAL WORKLOAD** |
| Course Teaching Hour (14 weeks\* total course hours) | 14 | Week | 3 | 42 |
| Preliminary Preparation and finalizing of course notes, further self- study | 14 | Week | 2 | 28 |
| Assignment (s)  | 10 | Number | 2 | 20 |
| Presentation/ Seminars |  |  |  |  |
| Quiz and Preparation for the Quiz  |  |  |  |  |
| Mid- Term(s) | 1 | Number | 10 | 10 |
| Project (s) |  |  |  |  |
| Field Studies (Technical Visits, Investigate Visit etc.) |  |  |  |  |
| Practice (Laboratory, Virtual Court, Studio Studies etc.) |  | Week |  |  |
| Final Project/ Dissertation and Preparation | 1 | Number | 20 | 20 |
| Final Examination |  |  |  |  |
| Other (Placement/Internship etc.) |  |  |  |  |
| **Total Workload** |  |  |  | 120 |
| **Total Workload/ 25** |  |  |  | 4.8 |
| **ECTS**  |  |  |  | **5** |

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| **ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)** |
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| **STUDENT WITH DISABILITIES OR SPECIAL NEEDS** |
| Students with disabilities or special needs are encouraged to contact the instructor and the Unit for Student with Disabilities (http://eob.yasar.edu.tr/) for academic adaptations. |

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| **ASSESSMENT and EVALUATION METHODS:** |
| Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation |
| **PREPARED BY/DATE** | Assist. Prof. Mehmet Kahyaoğlu |
| **UPDATED BY/DATE** | 20.09.2017 |
| **APPROVED BY/DATE** |  |