



YAŞAR UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES
DEPARTMENT OF ART AND DESIGN
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
An experience of multi-cultural co-existence: Art and culture as a means of EU integration and co-existence	GRA 020	Fall and Spring	Theory 3	Practice -	3-0-3	5
Course Type						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						

Language of Instruction		
Level of Course	Associate Degree (Short Cycle)	
	Undergraduate (First Cycle)	x
	Graduate (Second Cycle)	
	Doctoral Course (Third Cycle)	
Prerequisites Course(s) (compulsory)	-	
Special Pre-Conditions of the Course (recommended)	-	

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	Course Assistant(s)/Tutor (s)	
Course Web Page		
Aim(s) of the Course	The aim is to offer a course that deals with the long history of Europe from	

	political, cultural and artistic points of view to underline the main conflict bearing areas within Europe and how those conflicts are put aside for the motivation of the co-existence for a common future and make students aware of co-existence of various political, religious, cultural and sexual communities in Europe.
Learning Outcomes of the Course	<ol style="list-style-type: none"> 1- Record general political, cultural and artistic history of Europe. 2- List the major historical periods of Europe. 3- Describe consequences of main political events in the history of Europe reflected in art and culture. 4- Employ theoretical background into design works. 5- Distinguish main art movements and periods. 6- Create designs reflecting the main characteristics of different cultures.
Course Content	<p>The course will have a distinctively different approach of general EU studies as it uses art and design as tools of understanding the multi-cultural structure of the European society within an environment of international education dynamics. The focus of the course will be the historical presentation of European cultural, political and economical dynamics and their relationship to today's common future of EU values on which the students will be asked to participate a 3 days long workshop to produce design and art works on multi-cultural co-existence.</p>

COURSE OUTLINE/SCHEDULE (Weekly)			
Week	Topics	Preliminary Preparation	Methodology and Implementation (theory,practice, assignment etc)
1	The idea of EU. What is EU and what is the motive behind?	Lecturer's notes	Theory
2	The political history of Europe I From Ancient Times to the French Revolution.	Lecturer's notes	Theory
3	Political history of Europe II From 1789 up until today.	Lecturer's notes	Theory
4	Cultural history of Europe I	Lecturer's notes	Theory
5	Cultural history of Europe II	Lecturer's notes	Theory
6	Artistic history of Europe I: From Ancient Times to Renaissance	Lecturer's notes	Theory
7	Artistic history of Europe II: From Baroque to Romanticism	Lecturer's notes	Theory
8	Artistic history of Europe III From Modern to Post-Modern.	Lecturer's notes	Theory
9	Mid-term		Theory
10	History of Design I Graphic elements of European Culture.	Lecturer's notes	Theory
11	History of Design II Design in the age of Information Technologies	Lecturer's notes	Theory
12	History of Design III Co-design practices in multi-cultural groups	Lecturer's notes	Theory
13	Workshop: Design for co-existence (2 days)		Practice
14	Evaluation		Theory

Required Course Material (s) /Reading(s)/Text Book (s)	Lecturers' notes
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Recommended Course Material (s)/Reading(s)/Other	<p>Rampley, M. (2012). <i>Art history and visual studies in Europe transnational discourses and national frameworks</i>. Leiden Boston: Brill.</p> <p>Greyerz, K. & Dunlap, T. (2008). <i>Religion and culture in early modern Europe, 1500-1800</i>. Oxford: Oxford University Press.</p> <p>Bátora, J. & Mokre, M. (2011). <i>Culture and external relations Europe and beyond</i>. Farnham, England Burlington, VT: Ashgate.</p> <p>Fuad-Luke, A. (2009), <i>Design Activism: Beautiful Strangeness for a Sustainable World</i>. London: Earthscan</p> <p>Meroni, A. (ed.) (2007). <i>Creative Communities, People Inventing Creative ways of Living</i>. Milano: Edizioni POLI.Design</p> <p>Garfield, S. (2010). <i>Just my type : a book about fonts</i>. London: Profile Books.</p> <p>Eskilson, S. (2012). <i>Graphic design : a new history</i>. New Haven, Conn: Yale University Press.</p>
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ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	90
Attendance	-	-
Quiz	-	-
Assignment (s)	10	10
Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)	-	-
Presentation/ Seminar	-	-
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)	-	-
TOTAL		100
Contribution of Semester Activities/Studies to the Final Grade		40
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		60
TOTAL		100

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To produce innovative designs for solution of visual problems as employing the acquired historical and critical theoretical background					x
2	To produce creative results as analyzing the Western and the other cultures' design products in comparison with the local culture, allocating projects and developing awareness raising					x
3	To develop conceptual methods by discovering the design elements and principles instead of memorizing them	x				
4	To demonstrate visual literacy through identification of the conceptual approaches for		x		-	

	determining and solving problems in design production					
5	To demonstrate the knowledge and use the technological proficiency (computer softwares) for being able to follow the technical developments in the field and realize the projects in response to the needs of the clients throughout the entire business life		x			
6	To produce creative results regarding visual production as developing distinctive digital and traditional visuals in different media and techniques			x		
7	To perceive and associate all the fields that take place in graphic design, use them appropriately for visual problem solving				x	
8	To conduct projects and conclude them on time as individually or as a group member					x
9	To produce an interdisciplinary portfolio through the assessment of all the projects that realized during the undergraduate education and with the acquired presentation skills		x			
10	To adopt and employ the graphic design business ethics throughout the entire business life				x	

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	week	2	28
Assignment (s)	10	quantity	2	20
Presentation/ Seminars				
Quiz and Preparation for the Quiz				
Mid- Term(s)	1	quantity	8	8
Project (s)				
Field Studies (Technical Visits, Investigate Visit etc.)				
Practice (Laboratory, Virtual Court, Studio Studies etc.)				
Final Examination/ Final Project/ Dissertation and Preparation	1	quantity	26	26
Other (Placement/Internship etc.)				
Total Workload				124
Total Workload/ 25				25
ECTS				5

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation	
PREPARED BY	Assist. Prof. Mehmet Kahyaoğlu
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APPROVED	